



THE INNOVATION AND LUXURY LIFESTYLE EXHIBITION

November 19-21, 2021
World Market Center, Las Vegas

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CATEGORIES



ART



ADVENTURE



DRIVE



FASHION



OFF-ROAD



RIDE



AVIATION

CATEGORIES



MARINE



PET'S WORLD



DIGITAL



LIFESTYLE



KID'S WORLD



WELLNESS



WOMAN'S WORLD

EVENT DETAILS



Venue

World Market center

Date

November 19-21, 2021

Time

10 AM - 6 PM

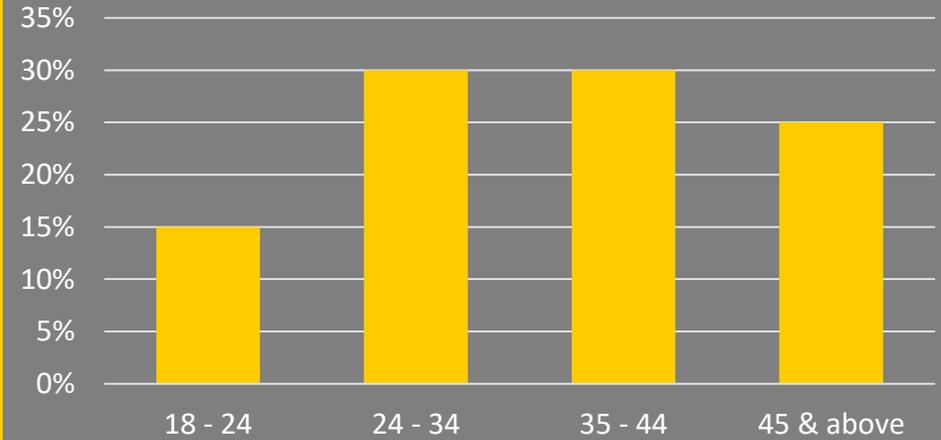
TARGET VISITORS



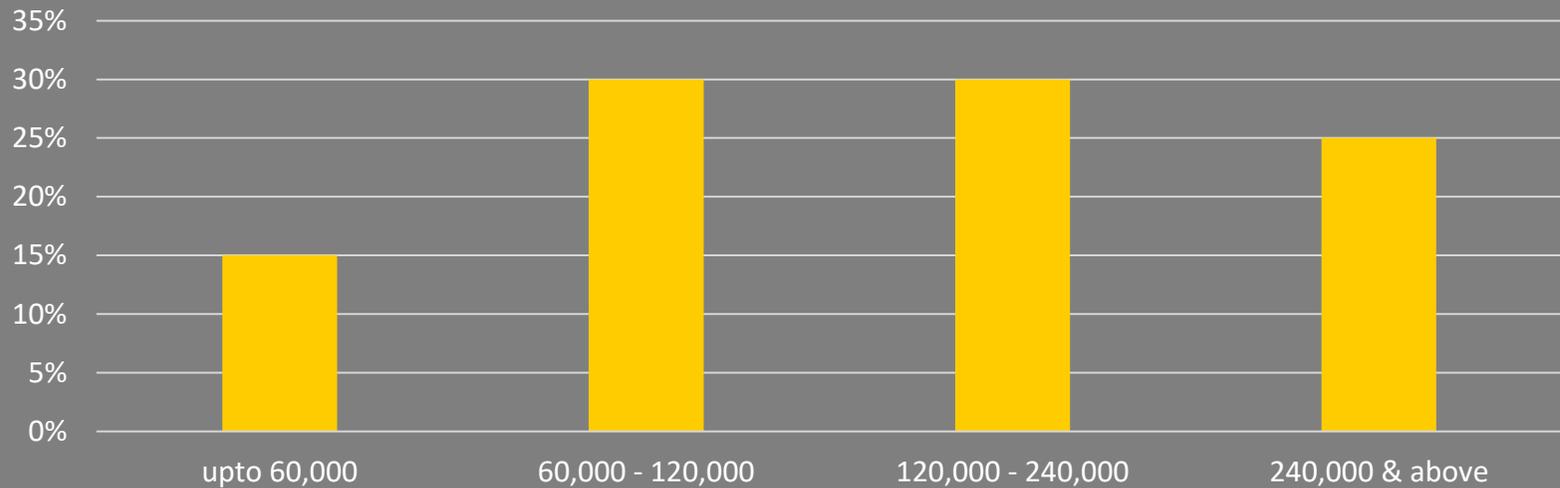
Gender



Age Group



Income Group



PR & MEDIA COVERAGE



PR & MEDIA COVERAGE



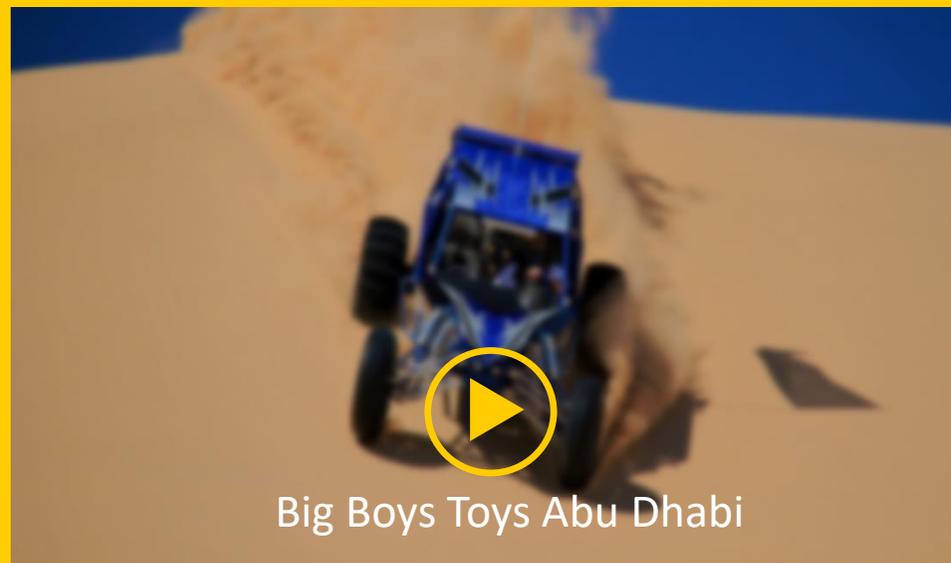
Big Boys Toys Dubai



Big Boys Toys Las Vegas



Fifty Cents about Big Boys Toys



Big Boys Toys Abu Dhabi

BENEFITS



- **Reach your potential Customers**
Ideal place for creating brand awareness & visibility amongst the rich & famous.
- **An International Platform for Networking**
Effective & long term International business contacts
- **Extensive Media Coverage**
Exhaustive Media coverage & PR activities with an array of Global media partners



BIG BOYS TOYS SNAPSHOT



- 27+ global product launches
- Over 150 innovative products exhibited
- Exhaustive Global Media and PR campaign
- 14 Luxury, Lifestyle & Innovative categories
- Over \$200 million worth of products



OFFICIAL SPONSOR BBT 2019 LAS VEGAS HARLEY DAVIDSON



LAUNCH OF THE staCYc Bike at BBT 2019



LEAN INTO SOME
**LASTING
MEMORIES**



KEY EXHIBITORS 2019



HYBRID ELECTRIC PERSONAL FLYING VEHICLE
ELECTRAFLYER, USA

KEY EXHIBITORS 2019



THE WORLD'S ONLY JETPACK
JETPACK AVIATION, USA

KEY EXHIBITORS 2019



ORIGINAL, SAFE & HIGH QUALITY MOTORCYCLE
RAT SHOP CUSTOM BIKES, CANADA

KEY EXHIBITOR 2020



BBT 2020 EXHIBITOR

THOR 24

V24-71 Detroit Diesel | 3,974 horsepower



MONSTER TRUCKS -V 24 engine with 3974 HP -12 x 871 superchargers -4 drag-chutes (12-feet in diameter)

7 movie screens, including a 40-inch movie screen

THOR 24, USA

MEDIA PARTNERS FOR 2020





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