



THE INNOVATION AND LUXURY LIFESTYLE EXHIBITION

November 19-21, 2021
World Market Center, Las Vegas

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CATEGORIES



ART



ADVENTURE



DRIVE



FASHION



OFF-ROAD



RIDE



AVIATION

CATEGORIES



MARINE



PET'S WORLD



DIGITAL



LIFESTYLE



KID'S WORLD



WELLNESS



WOMAN'S WORLD

EVENT DETAILS



Venue

World Market center

Date

November 19-21, 2021

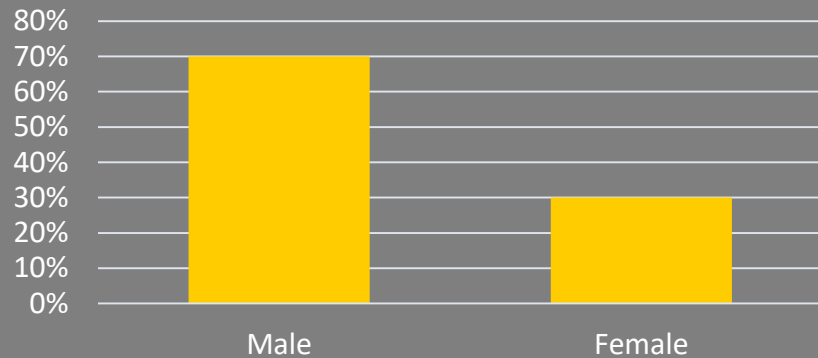
Time

10 AM - 6 PM

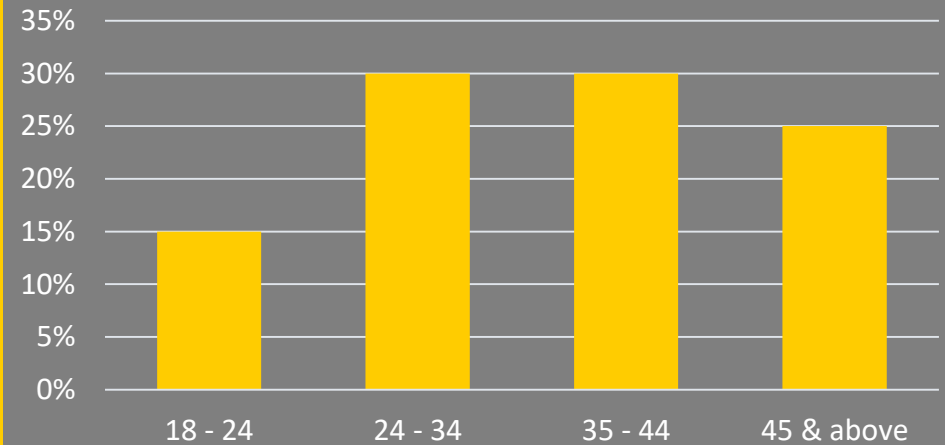
TARGET VISITORS



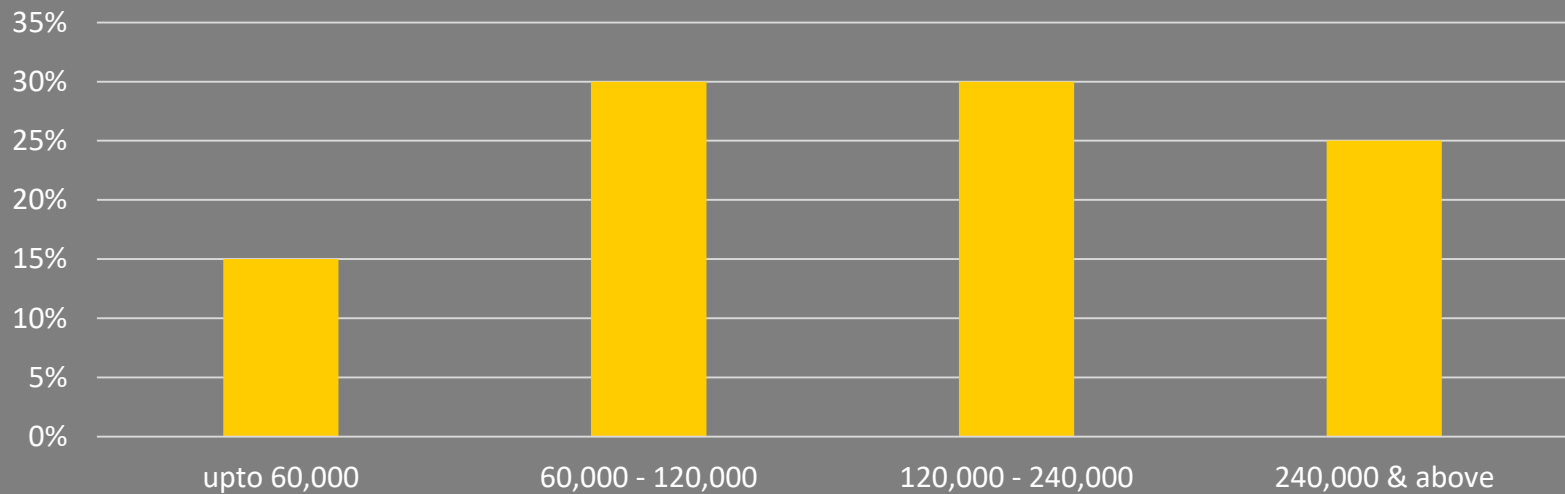
Gender



Age Group



Income Group



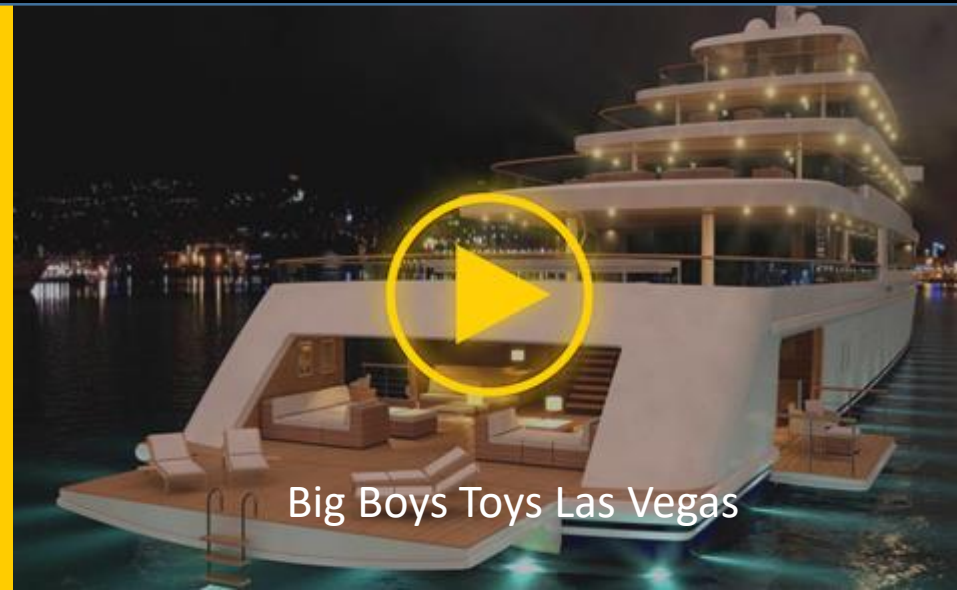
PR & MEDIA COVERAGE



PR & MEDIA COVERAGE



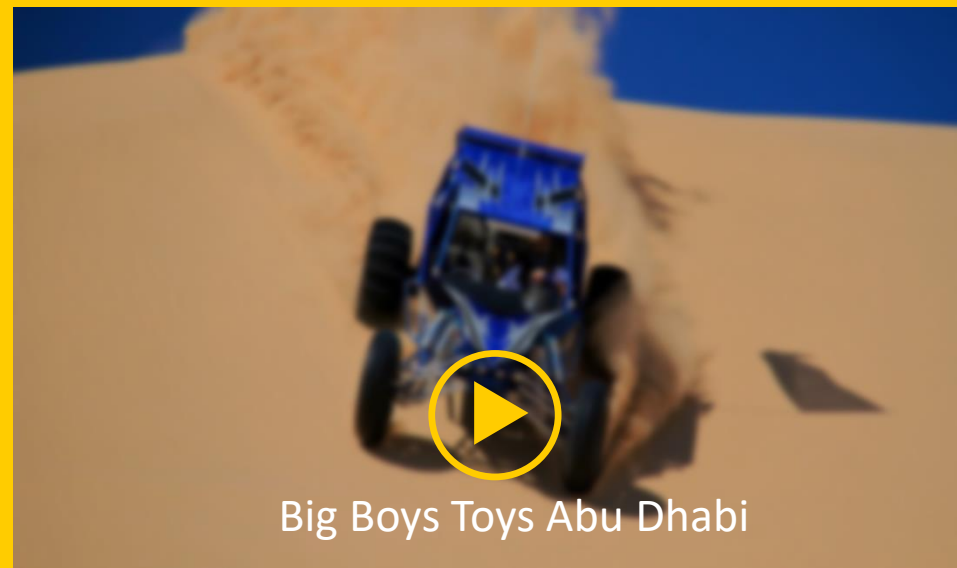
Big Boys Toys Dubai



Big Boys Toys Las Vegas



Fifty Cents about Big Boys Toys



Big Boys Toys Abu Dhabi

BENEFITS



- **Reach your potential Customers**
Ideal place for creating brand awareness & visibility amongst the rich & famous.
- **An International Platform for Networking**
Effective & long term International business contacts
- **Extensive Media Coverage**
Exhaustive Media coverage & PR activities with an array of Global media partners



BIG BOYS TOYS SNAPSHOT



- 27+ global product launches
- Over 150 innovative products exhibited
- Exhaustive Global Media and PR campaign
- 14 Luxury, Lifestyle & Innovative categories
- Over \$200 million worth of products



OFFICIAL SPONSOR BBT 2019 LAS VEGAS HARLEY DAVIDSON



LAUNCH OF THE staCYc Bike at BBT 2019



KEY EXHIBITORS 2019



HYBRID ELECTRIC PERSONAL FLYING VEHICLE
ELECTRAFLYER, USA

KEY EXHIBITORS 2019



THE WORLD'S ONLY JETPACK
JETPACK AVIATION, USA

KEY EXHIBITORS 2019



ORIGINAL, SAFE & HIGH QUALITY MOTORCYCLE
RAT SHOP CUSTOM BIKES, CANADA

KEY EXHIBITOR 2020



BBT 2020 EXHIBITOR

THOR 24

V24-71 Detroit Diesel | 3,974 horsepower

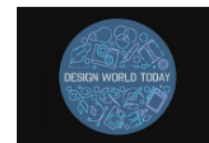


MONSTER TRUCKS -V 24 engine with 3974 HP -12 x 871 superchargers -4 drag-chutes (12-feet in diameter)

7 movie screens, including a 40-inch movie screen

THOR 24, USA

MEDIA PARTNERS FOR 2020





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