



THE INNOVATION & LUXURY LIFESTYLE EXHIBITION
POST SHOW REPORT 2019



Big Boys Toys brings together unique products and services from the following 14 categories

ART



ADVENTURE



AVIATION



DIGITAL



DRIVE



FASHION



LIFESTYLE



MARINE



OFFROAD



RIDE



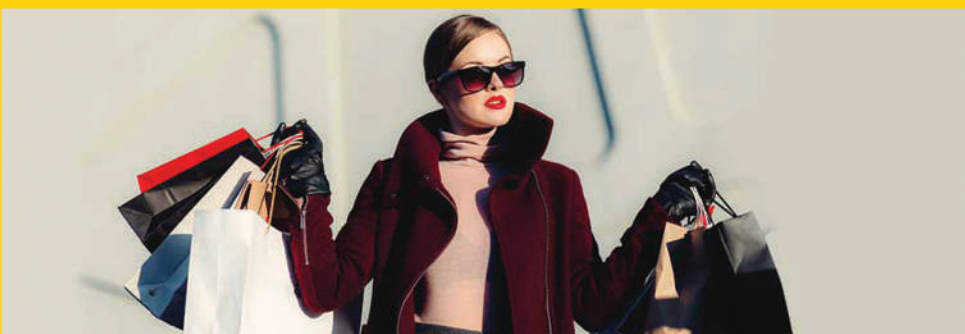
WELLNESS



KID'S WORLD



WOMAN'S WORLD



PET'S WORLD



The premiere edition of Big Boys Toys – The Innovation & Luxury Lifestyle Exhibition, was held from October 11-13, 2019 at Las Vegas Convention Center.

The event was inaugurated & was under the patronage of Clark County Commissioner Tick Segerblom & celebrities like comedian Eddie Griffin & magician Tommy Wind.

The event featured exclusive never before seen products from around the globe from the world's only Jet Pack, Flying trikes, personal flying vehicle, Customised choppers, Tailor made guitars, exquisite pieces of art & jewellery. The show gathered the latest Innovation from around the globe under one roof.

SHOW FEATURES



- The world's only Jet Pack.
More people have walked on the moon than flown a Jet Pack.



- Launch of Hollywood grade Aerial Cinematography, VFX & Drone Services.



- Launch of the hybrid electric personal flying vehicle.



- Unveiling of the electric bike for kids by Harley Davidson.



- Specially constructed & customised race cars featuring GT 40 & Daytona Coupe worth \$ 6.7M.



- Sand rail models that have been engineered and manufactured to withstand the most aggressive driving.



- Launch of two guitars-
 - A 13 string guitar called "Mahavishnu" played by John McLaughlin in the 70's.
 - Italian style guitar made of marble, wood & pure solid gold.



- Launch of a full museum caliber Picasso ceramics collection, along with a world-class collection of living artists.



- Bikes with a open frame having room for a whopping 20kWh battery pack & motors capable of sub-200 hp.



- Customized choppers from ratshop bikes.

EXHIBITION SUMMARY

7+ global product launches

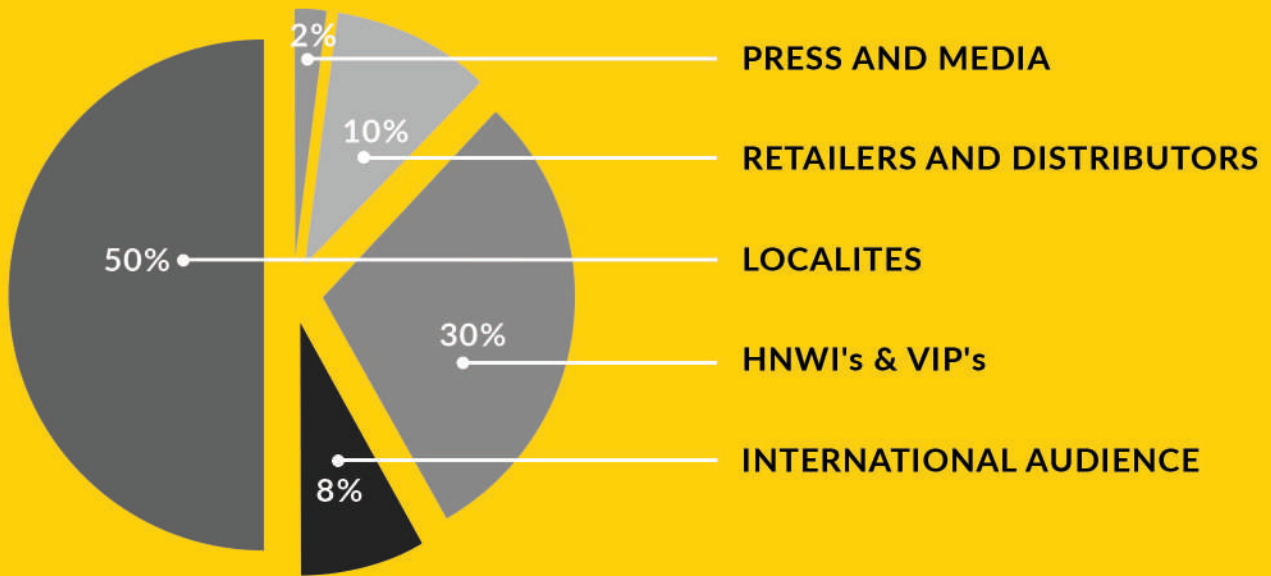
Over **110** innovative products exhibited

Media and PR campaign comprising of radio and TV advertisements

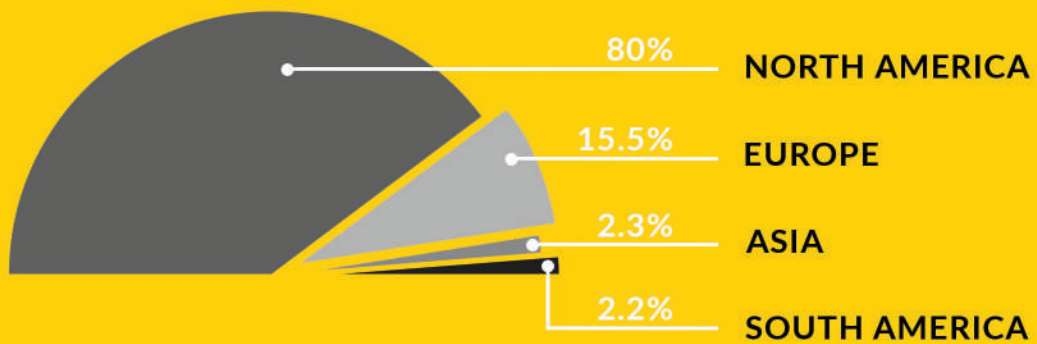
Over **60,000** sqft space occupied

14 product categories

VISITOR PROFILE



EXHIBITOR PROFILE



INTEGRATED MARKETING CAMPAIGN

- DIGITAL MARKETING CAMPAIGN - Including Facebook, Instagram, Twitter, LinkedIn, various blogs, Youtube as well as weekly newsletter to our network.
- RADIO ADVERTISEMENTS - Campaigns on well- known radio channels like Vegas Talk radio by Charlie Bass, Radio.com.
- PRINT ADVERTISEMENTS - Publications across International & local magazines like Excellence Magazine luxury, Good style magazine, Attire Club, The Milliardaire to name a few.

TESTIMONIALS



Eddie Griffin
"Big Boys luxury Shopping"



Tommy Wind
"This show is amazing"



Bristol Marunde
"This is really cool"



Vegas Indoor Skydiving McMahan
"There is some serious potential for this show"

MEDIA COVERAGE

LAS VEGAS REVIEW JOURNAL

59°F NEWS LOCAL SPORTS BUSINESS OPINION CRIME ENTERTAINMENT LIFE VIDEOS OBITS Q

Luxury lifestyle show makes debut in Las Vegas

A collection of 1950s performance Shelby cars are displayed during a media preview of Big Boys Toys, an innovation and luxury lifestyle exhibition at the Las Vegas Convention Center in Las Vegas on Thursday, Oct. 10, 2019. (Elizabeth Page)

MOST READ

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Big Boys Toys Expo comes to Las Vegas

Updated Oct 10, 2019 | Posted on Oct 10, 2019

LIVE

BIG BOYS TOYS EXPO
LAS VEGAS CONVENTION CENTER

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LAS VEGAS

The Big Boys Toys Expo is in Las Vegas this week!

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JETRO Japan External Trade Organization

Online Trade Fair Database (J-messe)

Big Boys Toys Las Vegas

To Official Web Site

Date	October 11, 2019 - October 13, 2019
City / Country	Las Vegas / U.S.A. / North America
Venue	Las Vegas Convention Center
Items to be exhibited	World's first flying sports car flying trikes electriccyclesflytt aerospace orange county choppers
For Visitors	Eligibility : Trade & general public Method of admission : Free / Apply/register online / Registration/tickets available at event For details, please contact the organizer directly.
Organizer	Amartz Events LLC Address : 8306 Wilshire BLVD, # 865, Beverly Hills CA 90211 Tel : +1-424-253-0773

BIG BOYS TOYS
THE INNOVATION & LUXURY LIFESTYLE EXHIBITION
11th - 13th October 2019

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First look at Big Boy Toys

KTNV - Las Vegas Scripts - October 10, 2019

HAPPENING TODAY

om BIG BOY TOYS CONVENTION

13 ACTION NEWS MORNING TICKET IS SPONSORED 5:03 58

The Big Boy Toys expo is coming to Las Vegas for the first time this weekend. Alicia Pattillo reporting.

KTNV

BIG BOYS TOYS

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LAS VEGAS CONVENTION CENTER


8 NEWS NOW

NORTH LAS VEGAS Tonight: 48° Clear and still windy 8NEWSNOW.com 51° 5:48

8 NEWS NOW

MEDIA COVERAGE

THRILLIST WATCH - FOOD & DRINK TRAVEL ENTERTAINMENT SHOPPING CITIES -



Play around with Big Boys Toys
Friday, October 11 - Sunday, October 13

THRILLIST

3 NEWS NEWS WEATHER SPORTS FEATURES CHIME IN WATCH LIVE

'Big Boys Toys' brings fun for adults to Las Vegas

by Nicholas Seeman | Tuesday, October 8, 2019



WAKE UP WITH THE CW
BORGHINO MIRKO
CREATOR OF BORGHINO GUITARS

Las Vegas (KSNV) — Just because you're an adult doesn't mean you can't have fun!

Big Boys Toys is an exhibit showcasing dozens of brands and products, and it's open to the public.

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LAS VEGAS BUSINESS PRESS C-LEVEL COLUMNS ECONOMY REAL ESTATE NEWSLETTER BUSINESS

Big Boys Toys features all things luxury



Brutus Electric Motorcycles is a Boulder City-based company that will be showcasing its creations at the Big Boys Toys convention. (Brutus Electric Motorcycles)

LAS VEGAS BUSINESS PRESS

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Big Boys Toys 2019

Big Boys Toys® 2019 in Las Vegas Convention Center® is an innovation and luxury lifestyle exhibition that showcases the most innovative, luxurious and groundbreaking products and services. BBT Vegas brings together global manufacturers, industry insiders, business owners and high-profile visitors.

October 11-13, 2019
Las Vegas Convention Center | 3150 Paradise Rd, Las Vegas, NV
bigboystoysvegas.com - official website

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Las Vegas Convention Center

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VegasTalk Radio

with Charlie Bass



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